## POTENTIAL FOR CHANGE

Scan the QR code to find a step-by-step guide for this tool, digital business development cases and further inspiration at dbd.au.dk

## NAME OF THE BUILDING BLOCK: Business DESCRIPTION OF DESIRED SITUATION (RESULT OF CHANGE PROCESS): · changing our priority from only ensuring that our solutions work to also making IoT cybersecure solutions: we need to move away from 'implicit risk management' to explicit and shared risk across the company. · we need to have more centralised governance of IoT products and services, common language, and better anchoring of IoT cybersecurity through awareness and training. We need to be IoT-security compliant fast Need for accountability Our new SAFe/ for IoT services and DevOps initiative products towards will align business company goals and tech of cybersecurity **EXISTING RESOURCES** Customers' expectations to Attacs are level of IoT High-level awareness of the unpredictable need for IoT governance cybersecurity we need to this is a business Need for strategic differentiation in prepare and 3 enabler be attentive products/services Total 38 22 Decription I will not be People are affraid accountable No common frame of reference of their own shadow 5 5 for goals formulated for IoT-cybersecurity - we do the same outside my department · No clear process for IoT-cyberas others 5 security No shared goals on company level LACK OF RESOURCES I am unsure of how to If this was handle loT-cybersecurity important they I see no role models in would measure it the organisation - where is it in my budget? Documentation and standards is a too heavy investment (+ extensive trust in employees) $\bigcirc 0 0$









