



## POTENTIAL FOR CHANGE

Scan the QR code to find a step-by-step guide for this tool, digital business development cases and further inspiration at dbd.au.dk

### NAME OF THE BUILDING BLOCK:

Business

### DESCRIPTION OF DESIRED SITUATION (RESULT OF CHANGE PROCESS):

- changing our priority from only ensuring that our solutions work to also making IoT cybersecure solutions: we need to move away from 'implicit risk management' to explicit and shared risk across the company.
- we need to have more centralised governance of IoT products and services, common language, and better anchoring of IoT cyber-security through awareness and training.

