




GOAL FORMULATION SHEET

Scan the QR code to find a step-by-step guide for this tool, digital business development cases and further inspiration at dbd.au.dk

<p>IF (we carry out action)</p>	<p>THEN (we achieve this goal)</p> 
<p>DETAILED DESCRIPTION Who does what, when and how? Why do we carry out this action (purpose)? What would we like to see in practice as a result of this action?</p> 