



USER STORY | MODULE 9

Scan the QR code to find a step-by-step guide for this tool, digital business development cases and further inspiration at dbd.au.dk

TITLE: WEB OPTIMISATION	PRIORITY: 3	ESTIMATE: 2 HOURS
In the role of	[user type/persona]	
I want to	[be able to do this]	
in order to	[achieve this]	
ACCEPT CRITERIA		
When	[a concrete situation is that]	
and	[this action is performed]	
then	[the concrete results are that]	

